
Early morning ‘ambush’ at Rosemont High School will kick off new campaign to build excitement for math

Sacramento City Unified School District officials will surprise Teacher of the Year Daniel Crenshaw on the first day of school tomorrow with Kings tickets, Santa Cruz Beach and Boardwalk passes, restaurant gift cards, swag and more.

The first day surprise is aimed at both honoring Crenshaw, a Rosemont High School math teacher, and kicking off SCUSD’s new [“With Math I Can”](#) campaign, a partnership with Amazon Phoebe Hearst Elementary

School kindergarten teacher Carrie Meagher Relles, who shares the Teacher of the Year title with Crenshaw. Each basket contains about \$2,000 in tickets, gift cards and merchandise donated by district partners.

“We are excited to begin a new year of school and a new campaign to change the way students and our community think about who can – and who can’t – learn math,” Superintendent Banda said. “Our goal is to ensure that every student at every school truly believes that math is something anyone can master with patience, practice and a willingness to work through mistakes. Great teachers like Mr. Crenshaw and Ms. Relles are at the heart of this effort.”

“With Math I Can” was developed by Amazon Education and TenMarks, an Amazon company, to

“growth mindset” championed by Stanford University math professor Jo Boaler, whose website youcubed.org is a repository of ideas to help youngsters overcome math anxiety.

Through a partnership, SCUSD will utilize “With Man I Can” tools and resources