

## SACRAMENTO CITY UNIFIED SCHOOL DISTRICT BOARD OF EDUCATION

Agenda Item#\_\_10.4\_\_

Meeting Date:	_ August 2, 2012
Subject :	Education Funding Partners Presentation
Approv Confere Confere Confere Action	ation Item Only ral on Consent Agenda ence (for discussion only) ence/First Reading (Action Anticipated:) ence/Action  Hearing
<u>Division:</u> Communications Office	
Recommendation: Approve contract with Education Funding Partners.	

<u>Background/Rationale</u>: In light of the devastating reductions to public education funding in the state of California, the district is looking at all options for potential untapped revenue sources. On February

16, 2012, the Board of Education approved revisions to Board Policy 1325: Advertising and